

Parker Yates
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Work Experience:

DSP Photography
Photographer

Orlando, FL
8/2024-

- Maintain a level of quality for photography by keeping consistent and well metered lighting of subjects as well as proper camera settings.
- Direct and photograph professional quality portraits of a large quantity of clients on a daily basis.
- Edit, resize, and enhancing images as required using Photoshop.
- Take candid sports photography during gameplay.
- Sort photos and upload to ftp and distributors for portrait sales.

ProMotion Tech Video

Production Manager

Orlando, FL
05/2023-07/2024

- Developed Wordpress websites using Elementor Pro from inception to completion
- Built out an MSP lead list for several successful email marketing campaigns
- Devised a batch upload system and database for a vast library of stock videos.
- Assisted in sourcing archival footage for documentaries.
- Edited photos and videos for IT clients as well as promotional videos internally.
- Quality controlled client videos for year long drip campaigns.

Celebrity Branding Agency, DNA Films

Production/Project Manager

Orlando, FL
06/2011-04/2023

- Produced, filmed and edited weekly marketing livestreams on various platforms that generated leads and sales of collaborative books, being interviewed on TV shows and giving clients exposure within big print media.
- Nominated for 13 Emmys and received 6 for cinematography and production management.
- Produced, shot, and edited marketing promo videos and commercials that ran on Facebook, Instagram and Google ads.
- Production managed several projects that aired on ABC, NBC, CBS FOX, BIO, Amazon Prime, Disney, and ESPN.
- Managed the production side of week long events in Los Angeles and New York City for business owners and thought leaders.
- Acquired locations, permits and certificates of insurance for productions when necessary.
- Collaborated with editors, assistant editors, project managers, distributors and other stakeholders to alleviate bottlenecks and aid in the timely completion of projects.
- Created a directory system for hundreds of hard drives for different projects within the company, assigning each hard drive a serial number, title and description.
- Worked with Asana and Kanban boards to track projects from initiation to closure.

BRIC-Group*Real Estate Videographer*

04/2012-07-2014

- Filmed, photographed and edited real estate investment properties and local amenities throughout Florida that were distributed worldwide in seven languages.

Edge Factory*Videographer, Editor*

Orlando, FL

9/2010-11/2012

- Filmed, switched and color shaded corporate events, parades and instructional videos.
- Edited digital signage video to be used at events.

Cirque USA*Videographer and Rigger*

Orlando, FL

07/2009-09/2010

- Responsible for the rigging, lighting and videography of productions across the United States for various corporate events, music festivals, celebrity events, restaurants and casinos.

Education:

Full Sail University, Bachelor of Science in Film - Cinematography

Orlando, Florida

University of South Florida, Bachelor of Arts - Theater Production

Tampa, Florida

Certifications:

Google Project Management Course Completion, Project Execution, Project Planning, Project Initiation, Agile Project Management, Capstone

Skills:

Project management, strategic planning, teamwork, teaching, leadership, problem solving, analytical, proactive, communication, calm under pressure, storytelling, live switching, videography, graphic design, lighting, photography, audio, editing, media managing, motion graphics, email marketing, livestreaming

Software and Apps:

Asana, Adobe Suite (Premiere Pro, After Effects, Photoshop, Illustrator, InDesign, Audition) Microsoft Office (Excel, Powerpoint, Word, Outlook, Teams) Final Cut Pro, Motion, Compressor, Frame.io, Zoom, Demio, Dropbox, Slack, Sendlane, Google Workspace, Wordpress, Elementor Pro, FileZilla